

# THS Board Meeting (#11)

## Minutes

Tuesday, April 30, 2019, 6:30 pm  
11 River Street, Toronto, Ontario

**Present:** Shelley Austin, Malcolm Bernstein, Cathy Kinloch, Kathy McDonald, Bronwen Morgan, Peter Newell, Emily Pang, Andy Robling, Dominique Rousselle, Stephen Steele, Chris Wood, Angela Young

**Staff:** Jacques Messier, CEO, Tegan Buckingham, Director, Integrated Marketing and Development, Claudette Turner, Manager, Executive Department (Recording Secretary),

**Regrets:** Martin Buckle, Krista Bulmer, Amanda Frank, Elaine Wong

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### **1. Regular Business**

Malcolm Bernstein called the meeting to order at 6:30 pm.

1.1 THAT the agenda be approved as amended.

Moved: Emily Pang                      Seconded: Kathy McDonald                      **Carried.**

1.2 THAT the minutes of the March 26, 2019 Board meeting be approved.

Moved: Shelley Austin                      Seconded: Malcolm Bernstein                      **Carried.**

1.3 THAT the memberships dated March 27, 2019 to April 9, 2019 and renewal memberships dated April 10, 2019 to April 30, 2019 and all other timely renewals be approved.

Moved: Kathy McDonald                      Seconded: Dominique Rousselle                      **Carried.**

Bronwen Morgan will call the new members to welcome them to the Society.

### **2. Communications/Fundraising Presentation**

Chris Wood introduced Tegan Buckingham, Director, Integrated Marketing and Development. Tegan provided a history of the Society's communications strategy over the past decade and outlined a proactive integrated marketing and fundraising strategy for the future. Staff who had previously been dispersed across different departments have now been consolidated, and Tegan outlined the roles and responsibilities of the team members. She described the rebranding process, which will focus on

leadership, how we are improving lives, and how we are building a humane future for animals and people.

Tegan responded to Board members' queries and will be invited back in the coming months to report on Paws in the Park.

The Board thanked Tegan for her excellent presentation.

### **3. *CEO Report***

Jacques Messier reviewed the current financials, which show a slight decrease in revenue as well as an offsetting decrease in expenses year to date. As bequest income is under budget, and can be unpredictable, it was suggested that the Society consider implementing cost-saving initiatives if this pattern continues.

Jacques reported on the Humane Canada statement regarding the upcoming change in enforcement laws in Ontario. Concern was expressed that if enforcement falls to the OPP, that there will be an insufficient network to handle seized animals. The Society will communicate with the Premier and other Ontario Government officials to offer our assistance as part of the solution to the void that will be left when the OSPCA relinquishes its enforcement role.

The Board expressed its congratulations to Dr. Linda Jacobson, Senior Manager, Shelter Medicine Advancement on her Winn Feline Foundation award at the recent Humane Canada conference.

Jacques updated the board on the status of a new fire prevention system that is now available in Canada. He will try to get sponsorship for this new sprinkler system.

### **4. *Committee Reports***

**Annual General Meeting Planning** – Claudette Turner reported on the status of AGM planning. The Nominating Committee has completed their interviews with Board candidates, and documents will be finalized for the election mailing, which will be going to print later this week.

**Governance Committee** – Malcolm noted that the Governance Committee had discussed policy review, and that the Committee will consult with Jacques about future and/or revised policy needs. Malcolm reviewed the Board Evaluation Survey which looks at the Board's own performance and will be distributed to the board and senior management for completion in May.

**Audit & Finance** – Stephen Steele reported that the Committee had met with the Society's auditor, KPMG, and has passed its audit. He thanked Catherine Anne MacDonald and Angela Young for their outstanding work. A discussion took place about cash controls at small events like the yard sale, that

contribute to a qualified audit opinion, as the cash is not verifiable. The Board discussed the financial and public relations advantages of these types of events, compared to the costs to achieve an unqualified audit opinion. Further discussion about this was deferred to the fall.

**Animal Welfare Committee** – Bronwen Morgan reported on the Committee’s ongoing oversight of the policy regarding declined potential adopters. She suggested that a calendar to revise policies and develop terms of reference would be useful for next year. The Committee is interested in exploring patterns and trends in euthanasia and looking at unusual occurrences.

Bronwen presented the Terms of Reference for the Animal Welfare Committee for approval.

4.1 THAT the Terms of Reference for the Animal Welfare Committee be approved as amended.

Moved: Kathy McDonald                      Seconded: Peter Newell                      **Carried.**

The Board expressed its appreciation to Bronwen Morgan and Emily Pang for their excellent work on these terms of reference.

**5. In camera**

The Board moved in camera at 8:00 pm to receive the Nominating Committee’s recommendations with respect to Board-endorsed candidates.

**6. Next Meetings**

Tuesday, May 28, 6:30 pm

**7. Adjournment**

7.1 THAT the meeting be adjourned (8:30 pm).

Moved: Peter Newell                      Seconded: Shelley Austin                      **Carried.**



Malcolm Bernstein, Chair

5/30/19

Date

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Stephen Steele, Secretary-Treasurer

6/24/19

Date

April 30, 2019

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